



MOST AFFORDABLE

Foundation Level

\$500

RECOMMENDED FOR:

- Small sites
- Member-driven invitation campaigns
- Limited promotional budget
- Events promoted primarily through personal invitation

INCLUDES:

- ✓ Bulletin inserts — 250 inserts
- ✓ Sharing cards — 500 personalized cards
- ✓ Indoor banner with stand
- ✓ Social media graphics and copy for locally managed effort

*Campaign Management - \$350/Site

POPULAR OPTION

Liberty Level

\$800

RECOMMENDED FOR:

- Events open to the public
- Print and digital promotion
- Mid-sized outreach efforts

INCLUDES:

- ✓ Bulletin inserts — Up to 500 inserts
- ✓ Sharing cards — 1,000 personalized cards
- ✓ Indoor banner with stand
- ✓ Personalized outdoor banner
- ✓ Social media assets
- ✓ Basic META campaign in primary zipcode

*Campaign Management - \$350/Site

BEST VALUE

Proclamation Level

\$1,200

RECOMMENDED FOR:

- Public evangelistic events
- Larger or multi-church campaigns
- Multi-channel campaign

INCLUDES:

- ✓ Bulletin inserts — up to 1,000 inserts
- ✓ Sharing cards — 1,000 personalized cards
- ✓ Optional personalized door hangers
- ✓ Indoor banner with stand
- ✓ Personalized outdoor banner
- ✓ META radius campaign
- ✓ Personalized EDDM Postcards (printing and postage costs responsibility of site)
- ✓ Radio Spot (placement responsibility of site)
- ✓ Print Ad (placement responsibility of site)

*Campaign Management - \$350/Site

***All levels include a custom landing/registration page.**

For Proclamation Level - the EDDM includes design only - printing and postage are additional
Pathway to Paradise Ministries can also manage your full paid promotional plan for a fee of \$250.

